



COLLABORATION WITH NGOS FOR SDGS

2023



**Universitas
Sumatera Utara**



**Transformation
Towards the Ultimate**

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Collaboration Between USU and USAID: Campus Integrity Roadshow



Universitas Sumatera Utara (USU) collaborated with USAID Indonesia through KEMITRAAN to host the Campus Integrity Roadshow, which took place on February 15, 2023, and was opened by Prof. Dr. Poppy Anjelisa Zaitun Hasibuan. This event continued the Campus Leadership Integrity Forum initiated by KPK and involved ministries to promote anti-corruption education.

Prof. Poppy emphasized USU's commitment to combating corruption and fostering transparent governance. The event featured presentations from experts, including the Ministry of Education's Inspectorate and KPK's Education Network Director. The roadshow aimed to engage the academic community in discussions to strengthen campus integrity, involving students as active participants in building an anti-corruption culture.

Program Director Rifqi Sjarief Assegaf highlighted the importance of collaboration and expressed hope for continuous partnership with USU to reinforce integrity in higher education.

<https://www.usu.ac.id/id/berita/usu-dan-usaid-gelar-roadshow-integritas-kampus>

USU-USAID Gelar Coaching Clinic



The Directorate of Internationalization and Global Partnerships at Universitas Sumatera Utara (USU), in collaboration with the United States Agency for International Development (USAID), organized a coaching clinic for Master's and Ph.D. students planning to continue their studies in the U.S. The event, titled Strategies to Apply for Master & Ph.D. Programs to Universities in the U.S., took place on March 14, 2023, at the Prof. Dr. Suhajdi Hadibroto Hall, FEB USU.

The coaching clinic featured speakers from USAID TEMAN LPDP and the American-Indonesia Scholarship Program Alumni Association (ALPHA-1) and was attended by 60 participants, including students and faculty members. Prof. Dr. Poppy Anjelisa Zaitun Hasibuan, USU's Vice Rector III, stated that USU aims to facilitate students in learning how to secure scholarships effectively.

Prof. Poppy explained that the event provided guidance on creating CVs and tips for selecting the best schools in the U.S., emphasizing that requirements vary by institution. The initiative also marked a significant step for students in Sumatra, with USAID's support broadening opportunities that were previously focused on students in Java. Arif Nuryawan, Secretary of the Directorate of Global Partnerships, noted that this increased prioritization helps USU graduates and staff gain faster acceptance to U.S. universities.

<https://www.usu.ac.id/id/berita/usu-usaid-gelar-coaching-clinic>

USU Collaborates with Earthwise Consulting Japan for Waste Management Solutions



Universitas Sumatera Utara (USU) Rector, Prof. Dr. Muryanto Amin, S.Sos., M.Si., and Representative Director of Earthwise Consulting Japan, Yudai Tadaki, BSc., signed a Memorandum of Understanding and a Cooperation Agreement in the GBPA USU Audience Room on Thursday, April 6, 2023. This partnership focuses on environmental issues and involves the Environmental Engineering Program of the USU Faculty of Engineering.

Dean of the Faculty of Engineering, Dr. Ir. Fahmi S.T., M.Sc., IPM, explained that Earthwise Consulting would provide a pyrolysis machine for waste management within the campus, turning waste into energy. Plans are underway to extend this waste management initiative using pyrolysis beyond the campus, targeting the city of Medan, with discussions to follow with the Medan city government. Before the broader implementation, Yudai Tadaki will directly train USU Environmental Engineering students and assess the effectiveness of the pyrolysis technology. Tadaki expressed enthusiasm for the collaboration, noting USU's significant interest in waste management and Medan's potential for sustainable waste solutions. He also anticipated future collaborations beyond Indonesia.

"There is much hope for a brighter future for waste management in Medan and for further collaboration, not just locally but internationally," said Yudai Tadaki.

<https://www.usu.ac.id/id/berita/kolaborasi-usu-earthwise-consulting-japan-pengelolaan-sampah>

USU-BCF Conducts Health and Tuberculosis Screening for New Students



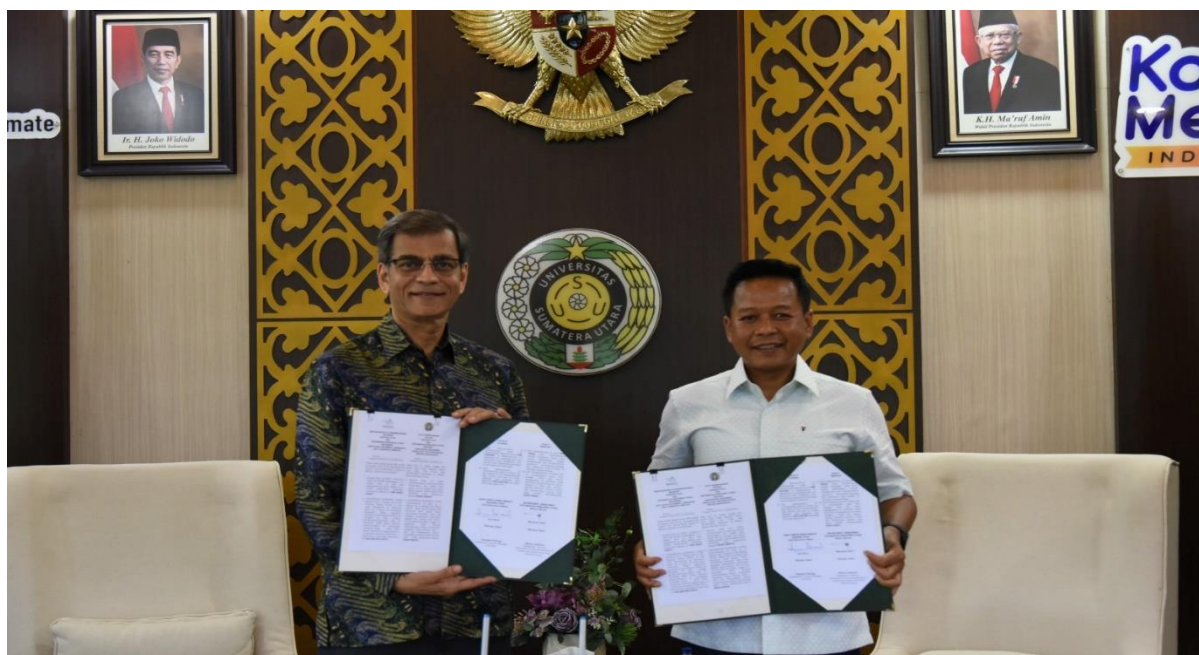
Universitas Sumatera Utara (USU), in collaboration with Bakrie Center Foundation (BCF) and supported by multiple stakeholders including Kadin Indonesia and the Ministry of Health, conducted a tuberculosis (TB) and health screening for 2,620 new students from August 12 to 16, 2023. This initiative is part of a multi-year, multi-stakeholder program to accelerate TB elimination by 2030.

USU Rector Prof. Dr. Muryanto Amin emphasized that the screening is a preventive measure targeting the productive age group. Dr. Isti Ilmiati Fujiati, Head of the TB Screening Program, highlighted that this screening also serves as an educational campaign involving TB Rangers and NGOs.

The screening process includes temperature checks, filling out an online form, and clinical screening through x-ray or molecular rapid tests. If any students test positive for TB, they will receive further treatment at the USU TB Clinic to prevent further transmission.

<https://www.usu.ac.id/id/berita/usu-bcf-screening-kesehatan-dan-tbc-untuk-mahasiswa-baru>

USU, Harvest Plus, and Yayasan Rahmat Indonesia Sign MoU



Universitas Sumatera Utara (USU) has signed a Memorandum of Understanding (MoU) with the International Food Policy Research Institute (IFPRI)/Harvest Plus and Yayasan Rahmat Indonesia. The agreement was formalized at USU's Administration Center on August 25, 2023, and will be followed by a Memorandum of Agreement (MoA) to detail collaborative programs involving various faculties and study programs.

USU Rector, Prof. Dr. Muryanto Amin, highlighted that this partnership aims to enhance education, training, research, innovation, and community service in line with the university's mission. The collaboration is expected to boost students' skills and knowledge while advancing efforts to combat stunting and promote public health.

"The main goal of this partnership is to improve human resource quality and open broader opportunities for all involved parties," stated Prof. Muryanto, emphasizing USU's recent recognition by BKKBN as a population-conscious university.

CEO of IFPRI/Harvest Plus, Arun Baral, expressed confidence in USU's capability as a reliable partner, noting the productive discussions on fortification and micronutrients. Dr. H. Rahmat Shah, Chairman of Yayasan Rahmat Indonesia, acknowledged USU's strong agricultural faculty and highlighted the potential for innovative solutions to tackle malnutrition and stunting.

Dr. Ir. Tavi Supriana, Dean of the Faculty of Agriculture, voiced optimism for implementing new research findings in the field, aiming for sustainable improvements in food quality to benefit all levels of Indonesian society.

<https://www.usu.ac.id/id/berita/usu-harvest-plus-yayasan-rahmat-indonesia-teken-mou->

USU and IHWG-UI Promote Healthy Hydration Awareness Through SPIRIT Project



The Indonesian Hydration Working Group (IHWG), in collaboration with Universitas Indonesia (UI) and Universitas Sumatera Utara (USU), conducted a public engagement event aimed at promoting the Hydranation: National Healthy Hydration Movement. The program, part of the SPIRIT Project under Erasmus Plus funding, took place from October 26-28, 2023, at Mikie Holiday Hall, Berastagi, North Sumatra. The event aimed to strengthen community awareness regarding the importance of hydration for all age groups to support overall health and prevent chronic non-communicable diseases. The Dean of the Faculty of Medicine at UI, Prof. Dr. Ari Fahrial Syam, emphasized that consistent daily water intake of approximately 2 liters (8 glasses) is vital for physical health across various age groups. He stressed that long-term dehydration significantly increases the risk of non-communicable diseases and potential future infections.

Supported by organizations such as the Indonesian Medical Association (IDI), the Indonesian Society of Clinical Nutrition Specialists (PDGKI), and the Indonesian Society of Medical Nutritionists (PDGMI), the Hydranation campaign represents a major initiative towards fostering hydration awareness. With additional support from PT Danone Aqua, the program aims to address the alarming statistics showing that many Indonesians, especially children, consume less water than needed. Proper hydration is essential as it supports numerous physiological functions, including body temperature regulation, cellular formation, and waste elimination. In conclusion, the event successfully gathered about 100 participants, including local residents and government representatives, reinforcing the shared commitment to promoting long-term health through adequate hydration practices.

<https://www.usu.ac.id/id/berita/ihwg-ui-usu-proyek-spirit-sosialisasi-hidrasi-sehat->

Technical Meeting for Refining the 2024 Annual Action Plan on Accelerating Poverty Reduction and Eliminating Extreme Poverty in Samosir Regency

The Technical Meeting on the Refinement of the 2024 Annual Action Plan (RAT) for Accelerating Poverty Reduction and the Elimination of Extreme Poverty was organized by the Government of Samosir Regency through the Regional Planning, Research, and Development Agency, facilitated by USAID ERAT and Universitas Sumatera Utara (USU). This event, held at Saulina Resort, aimed to evaluate the 2023 implementation of poverty alleviation programs using detailed data and to improve the convergence of these programs. Dr. Agus Suriadi, MSi, a USU expert, contributed his expertise to guide discussions.

Key stakeholders from various technical departments participated, such as Social Affairs, Education, Health, and Agriculture, alongside the Bureau of Statistics (BPS). The meeting, part of an ongoing series since 2022, was focused on identifying achievements, challenges, and planning improvements for targeted, efficient poverty reduction strategies in 2024.

This initiative aligns with the SDGs, particularly Goal 1 (No Poverty), by promoting a comprehensive, evidence-based approach to address poverty through government and cross-sector collaboration. The outcomes are expected to support strategic resource allocation within the 2024 budget, ensuring impactful implementation aimed at reducing poverty rates to near zero by 2024.



Link:

<https://samosirkab.go.id/2023/12/06/pemkab-samosir-gelar-rapat-teknis-penajaman-rencana-aksi-percepatan-penurunan-angka-kemiskinan-dan-penghapusan-kemiskinan-ekstrem/>

"Urban-ACT Workshop: Integrated Urban Climate Action for Low-Carbon and Resilient Cities – Collaboration for Implementation”



The SDGs Center at Universitas Sumatera Utara has initiated collaboration for "Urban-ACT: Integrated Urban Climate Action for Low-Carbon and Resilient Cities," an event dedicated to advancing sustainable urban development and climate action, with Medan as a pilot city in Indonesia. Following successful programs in Jakarta, this initiative underscores the importance of implementing urban climate strategies to cut carbon emissions and enhance city resilience.

The collaboration aims to engage diverse stakeholders, including government officials, urban planners, academics, private sector entities, and NGOs, to share expertise and develop practical urban sustainability solutions. **The SDGs Center contributes research and strategic insights aligned with global climate and SDG targets, particularly those focusing on climate action (SDG 13), sustainable cities (SDG 11), and partnerships (SDG 17).**

The upcoming Medan event will facilitate the exchange of best practices, case studies, and in-depth discussions to drive actionable results. Medan seeks to become a model for replicable low-carbon and resilient urban development practices across Indonesia, reinforcing the city's commitment to sustainable growth and climate preparedness. <https://uclg-aspac.org/urban-act-indonesia-paving-the-way-for-low-carbon-and-resilient-cities/>

"Strategic Partnership Discussion Between Corus International, SDGs Center Universitas Sumatera Utara and Karo Regency Government – Karo Regent's Office"

On February 3, 2023, an important collaborative meeting was held at the Karo Regent's Office to discuss a strategic partnership between Corus International and local government authorities. This event marked the beginning of a multi-year cooperation aimed at enhancing development initiatives in North Sumatra, specifically targeting key areas that align with sustainable and resilient community growth.



The meeting gathered government officials, representatives from Corus International, and stakeholders from various sectors, including development practitioners, community leaders, and representatives from non-governmental organizations (NGOs). The discussion focused on aligning mutual goals to strengthen regional development efforts through shared expertise, resources, and strategies that address local challenges.

Corus International presented an overview of its experience and past successes in implementing development programs that emphasize sustainability, social welfare, and community empowerment. The presentation underscored the organization's commitment to supporting local governments in their pursuit of sustainable development and capacity-building initiatives.



The strategic partnership between Corus International and the local government of Karo Regency directly supports several Sustainable Development Goals (SDGs) by fostering sustainable development and community resilience. **This collaboration aligns with SDG 1 (No Poverty) through initiatives focused on economic empowerment and SDG 2 (Zero Hunger)** by promoting sustainable agriculture. Additionally, efforts in disaster risk reduction and community resilience contribute **to SDG 11 (Sustainable Cities and Communities)** by enhancing infrastructure and services that make communities more resilient to challenges. The partnership's focus on social inclusion supports **SDG 10 (Reduced Inequalities)**, ensuring that development benefits reach all segments of society. The emphasis on transparent project monitoring and adaptive planning embodies **SDG 16 (Peace, Justice, and Strong Institutions)** by promoting accountability and effective governance. Overall, this multi-year cooperation reflects a holistic approach to sustainable development that leverages international expertise and local knowledge to meet regional and global sustainability targets.

"Empowering Future Leaders: AIESEC USU's Commitment to Leadership, Cultural Exchange, and Sustainable Development"

AIESEC (Association Internationale des Etudiants en Sciences Economiques) USU is an active student organization at Universitas Sumatera Utara, part of the world's largest student-run network focused on leadership development, cultural exchange, and global career opportunities. Members of AIESEC USU participate in various projects and programs, including student exchanges, international internships, and community engagement activities. Through its mission of nurturing future leaders with a comprehensive understanding of global issues, AIESEC USU equips its members with valuable experiences in leadership skills, teamwork, and cross-cultural awareness.

The activities of AIESEC USU contribute to the achievement of several Sustainable Development Goals (SDGs). For instance, SDG 4 (Quality Education) is supported through educational exchanges and development programs that foster lifelong learning and skill enhancement. SDG 10 (Reduced Inequalities) is advanced through inclusive programs that promote cultural diversity and equal opportunities for all participants. The organization's commitment to community projects aligns with SDG 17 (Partnerships for the Goals) by building partnerships that encourage collaborative actions to tackle global challenges. Joining AIESEC USU offers students a unique platform to grow as global citizens, contribute to sustainable initiatives, and form meaningful connections with peers worldwide.



Link:

<https://www.usu.ac.id/id/kehidupan-kampus/unit-kegiatan-mahasiswa/ukm-aiesec-usu#contact>

Strategic Collaboration Between SDGs Center USU and Tanoto Foundation for Educational Strategic Plannin

The SDGs Center at Universitas Sumatera Utara (USU), in collaboration with the Tanoto Foundation, engaged in strategic initiatives to develop the strategic plan (Renstra) and work plan (Renja) for the Karo District Education Office, aligning with **SDG 4 (Quality Education)**. This collaboration aimed to enhance education planning by incorporating inclusivity and quality standards that meet sustainable development benchmarks. The SDGs Center provided technical assistance and workshops to align the educational framework with the SDGs, ensuring comprehensive support for capacity building within the local government. This partnership exemplifies **SDG 17 (Partnerships for the Goals)** by demonstrating effective collaboration between academia, philanthropy, and local government to advance sustainable educational development in the region.

